



28 November – 2 December 2021, St.Gallen, Switzerland

European Colorectal Congress

www.colorectalsurgery.eu



SPONSORING MANUAL 2021

Important Deadlines

April 2021

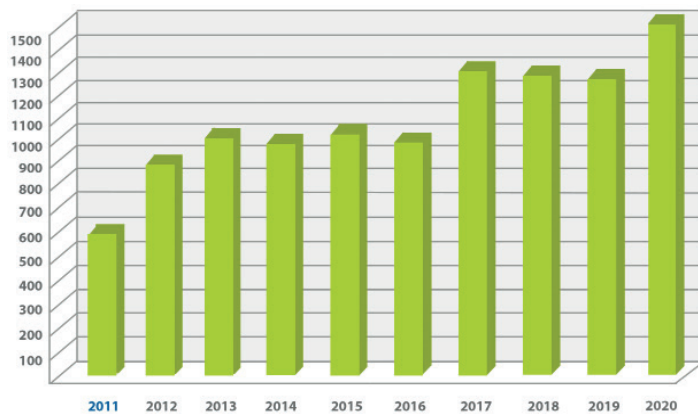
Start online application for exhibition space, satellite symposia and advertising options

Payment deadlines

First instalment: 90 % of contracted sum; payable within 30 days of invoice date

Final payment: after the exhibition; payable within 30 days of invoice

Congress Participants



67 participating countries in 2020

- | | | | |
|----------------|-----------|--------------|------------------|
| Afghanistan | Germany | Lithuania | Singapore |
| Albania | Greece | Luxembourg | Slovakia |
| Australia | Hong Kong | Malta | Slovenia |
| Austria | Hungary | Mexico | Spain |
| Brazil | Iceland | Myanmar | South Africa |
| Belgium | Ireland | Netherlands | Switzerland |
| Bulgaria | India | Nepal | Sweden |
| Canada | Italy | New Zealand | Taiwan |
| Cameroon | Indonesia | Nigeria | Thailand |
| Chile | Iran | Norway | Tunisia |
| Croatia | Israel | Poland | Turkey |
| Congo | Japan | Portugal | Ukraine |
| Czech Republic | Jersey | Qatar | V. Arab Emirates |
| Denmark | Korea | Romania | United Kingdom |
| Estonia | Kosovo | Russia | United States |
| Finland | Kuwait | Saudi Arabia | Zimbabwe |
| France | Latvia | Serbia | |

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Registration Sponsoring 2021

Prices excl. VAT

Company

Address

Zip, City, Country

Contact person

Phone

E-Mail

Issue invoice to:

exhibitor

other address

Registration deadline: 31st August 2021

Registration for Co-Exhibitor 2021

Fee per co-exhibitor (excl. liability insurance)

€ 1000,00

Name, Company

Address

Zip, City, Country

Please inform us about further co-exhibitors.

Liability Insurance (compulsory)

If an exhibitor does not already have legal liability insurance with cover extending to our exhibition site and a sum insured of at least CHF 5 million we will automatically take this out on his behalf and charge CHF 38,00.

Exhibitor

non-existent

existent (please enclose copy of policy)

Co-exhibitor

non-existent

existent (please enclose copy of policy)

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PRICES & PACKAGES

Industrial Exhibition

The industrial exhibition is an important part of the congress. It offers an **excellent platform for presenting products and services**. It addresses **1.000 – 1.200 experts from all over Europe** related to the field of **Colorectal Surgery, Oncology and Gastroenterology**.

The congress venue offers all congress facilities as well as professional support for exhibitors. The exhibition is located in one big hall close to the lecture hall.

If the congress has to be canceled due to the Covid-19 situation, there will be no costs. The same applies if the congress has to be changed to a virtual event.

Costs: € 400,00 /m² (Minimum size of 9 m²)

Benefits for all Exhibitors

- Company logo on the congress website
- Company logo in the main programme on site
- Display of sponsoring poster with company logo

Stand Area Rental

Row stand	length x depth = area				price/stand
<input type="checkbox"/> requested space		m x	m =	m ²	€ 400,00 /m ²
Several open sides					
<input type="checkbox"/> 2 open sides + 15 %		<input type="checkbox"/> 3 open sides + 20 %		<input type="checkbox"/> 4 open sides + 25 %	

All exhibitors are obliged to provide their non open fronts with independent rear and side panels. The walls (thickness 4 cm) are mounted within the rented stand area.

To order stand construction, equipment and additional services, we will send you the onlineshop link with user and password.

All prices for construction, equipment and additional services are listed in CHF and will be invoiced separately by Olma Messen St.Gallen.

Company meeting rooms are available on request.



PRICES & PACKAGES

Main Package

- Faculty dinner at Prof. Lange's House
- PowerPoint presentations of the scientific programme and the Masterclass
- 10 Scientific badges
- Officially labelled as ECC 2021 Main Sponsor
- 1. One satellite symposium according to the agreement
- 2. Advertisement on site
- 3. Advertisement off site
- 4. Congress-App
- Free stand space included in the package

Main Package

Price on request

1. Satellite Symposium

- Symposium during the scientific programme in the lecture hall
- 45 mins including room rental, technical equipment and technician for the satellite symposium
- 1/1 advert page of the symposium in the final congress programme
- Advert page on congress website
- Poster and signposting on site, 5 posters to be displayed
- Supporting staff from the organiser
- Banner on congress website

- | | |
|---|-------------|
| <input type="checkbox"/> Satellite Symposium during scientific programme
(package price including technology and room rental) | € 24.500,00 |
| <input type="checkbox"/> Breakfast Satellite Symposium before scientific programme
(package price including technology and room rental) | € 15.000,00 |
| <input type="checkbox"/> Evening Satellite Symposium after scientific programme
(package price including technology and room rental) | € 17.000,00 |



PRICES & PACKAGES

2. Innovation Room

- To show new products and for personal discussions. Price depends on size

3. Advertisement on Site

- | | |
|---|------------|
| <input type="checkbox"/> Logo/advert placement in the lecture hall during break (main screen) | €1.500,00 |
| <input type="checkbox"/> Roll up placement (price per roll up) | € 500,00 |
| <input type="checkbox"/> Advertisement in the final programme booklet (distributed on site and downloadable on website) | € 3.000,00 |
| <input type="checkbox"/> Speaker center – company logo on the entrance | € 500,00 |

4. Advertisement off Site

- | | |
|--|------------|
| <input type="checkbox"/> Company logo pro newsletter | € 500,00 |
| <input type="checkbox"/> Logo placement on 4 newsletters | € 1.500,00 |
| <input type="checkbox"/> Banner on website | € 2.000,00 |

5. Insertion in the conference bags (approx. 1'200 pieces)

Each participant receives a conference bag at registration. The bag can be equipped with branded inserts. The materials are provided by the sponsor.

- | | |
|---|--------|
| <input type="checkbox"/> Insertion in conference bag per piece: | € 1,00 |
| <input type="checkbox"/> Give-away for participants per piece: | € 1,00 |

6. Congress-App

- | | |
|---|------------|
| <input type="checkbox"/> Push-Notification to devices (ECC participants):
PN could be used to announce a satellite symposium or activities at the booth | € 1.500,00 |
| <input type="checkbox"/> Banner on programme level in the app:
desired banner appears at the bottom of the programme | € 1.500,00 |

7. Poster Award Sponsoring

- | | |
|---|------------|
| <input type="checkbox"/> Prize for best poster (ceremony on site and online announcements) from | € 2.000,00 |
|---|------------|

8. Stand building and dismantling timetable

Building: Sunday, November 28, 2021 07:00 AM – 09:00 PM
Dismantling: Thursday, December 2, 2021 04:00 PM – 10:00 PM

Breach of regulation will result in a penalty.



Acceptance of Terms

With this signature, the exhibitor confirms to accept the »Rules for Exhibitors«¹⁾ and the »Manual«²⁾ of Congress Events St.Gallen without reservation as part of the present contract which will only be valid after being signed by the Olma Messen St.Gallen. In particular, the exhibitor accepts the regulations concerning:

- Inclusion of co-exhibitors and in particular the joint liability of the exhibitor and co-exhibitors
- Compulsory liability insurance
- Cancellation of application and withdrawal from agreement by exhibitor
- Fair management's right to revoke, remove and guide
- Organisers exclusion of liability
- Fire brigade and other safety regulations
- Fair management's right to check, issue instructions and intervene
- Exhibitor's obligation to provide information
- Contractual penalties and additional costs

^{1,2)} Documents can be downloaded either at www.colorectalsurgery.eu or

¹⁾ https://www.olma-messen.ch/sites/default/files/2019-07/Ausstellerreglement_Englisch_2019_ENG.pdf

²⁾ https://www.olma-messen.ch/sites/default/files/2021-02/FO_CE_EN_Handbuch_210222.pdf

Place of Jurisdiction and Choice of Law

Exhibitors accept St.Gallen (Switzerland) as the place of jurisdiction for any disputes that may arise out of this contract. Swiss law shall be applicable exclusively.

Covid-19 information

If the forthcoming trade fair has to be cancelled due to official regulations or for any other reason, the exhibitor contract shall be deemed to be cancelled without substitution. After such a cancellation, no claims can be made by either party to the contract. Medkongress AG will not charge any processing fees and will fully refund any payments on account or advance payments made by the exhibitors.

Place and date

St.Gallen,

Authorised signature of exhibitor

Medkongress AG (Organizer)

Send to:

Medkongress AG
Rorschacher Str. 311
9016 St.Gallen
Telefon +41 (0)71 282 06 00
exhibition@colorectalsurgery.eu