



28 November – 1 December 2022, St.Gallen, Switzerland

European Colorectal Congress

www.colorectalsurgery.eu



SPONSORING MANUAL 2022

Important Deadlines

April 2022

Start online application for exhibition space,
satellite symposia and advertising options

Payment deadlines

First instalment:

90% of contracted sum; payable within 30 days of invoice date

Final payment:

after the exhibition; payable within 30 days of invoice

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Registration Sponsoring 2022

Prices excl. VAT

Company

Address

Zip, City, Country

Contact person

Phone

E-Mail

Issue invoice to:

exhibitor

other address

Registration deadline: 31st August 2022

Registration for Co-Exhibitor 2022

Fee per co-exhibitor (excl. liability insurance)

€ 2.000,00

Name, Company

Address

Zip, City, Country

Please inform us about further co-exhibitors.

Liability Insurance (compulsory)

If an exhibitor does not already have legal liability insurance with cover extending to our exhibition site and a sum **insured of at least CHF 5 million** we will automatically take this out on his behalf and charge CHF 38,00.

Exhibitor

non-existent

existent **(please enclose copy of policy)**

Co-exhibitor

non-existent

existent (please enclose copy of policy)

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PRICES & PACKAGES

Industrial Exhibition

The industrial exhibition is an important part of the congress. It offers an **excellent platform for presenting products and services**. It addresses **1.000 – 1.200 experts from all over Europe** related to the field of **Colorectal Surgery, Proctology and Gastroenterology**.

The congress venue offers all congress facilities as well as professional support for exhibitors. The exhibition is located in one big hall close to the lecture hall.

Costs: € 400,00 /m² (Minimum size of 9 m²)

Start-up Company / Non-Profit Organization

We would like to give the Start-up Companies the opportunity to participate with us as an exhibitor at a discounted price. Please contact the Sponsorship and Exhibition Manager for details:

Rebecca Anthony: rebecca.anthony@medkongress.ch

Benefits for all Exhibitors

- Company logo on the congress website
- Company logo in the main programme on site
- Display of sponsoring poster with company logo
- 3 Scientific Badges included (Additional Badges will cost € 400,-)

Stand Area Rental

Row stand length x depth = area price/stand
 requested space m x m = m² € 400,00 /m²

Several open sides

2 open sides + 15 %

3 open sides + 20 %

4 open sides + 25 %

According to experience and feedback from exhibitors, we recommend booking the stand with at least 2 open sides.

All exhibitors are obliged to provide their non open fronts with independent rear and side panels. The walls (thickness 4 cm) are mounted within the rented stand area.

To order stand construction, equipment and additional services, we will send you the onlineshop link with user and password.

All prices for construction, equipment and additional services are listed in CHF and will be invoiced separately by Olma Messen St.Gallen.

Company meeting rooms are available on request.



PRICES & PACKAGES

Main Sponsor Package

- Faculty dinner at Prof. Lange's House
- PowerPoint presentations of the scientific programme and the Masterclass
- 10 Scientific Badges
- Officially labelled as ECC 2022 Main Sponsor
- 1. One satellite symposium according to the agreement
- 2. Advertisement on site
- 3. Advertisement online
- 4. Congress-App
- Stand space included in the package (according to the arrangement)

Main Sponsor Package

Price on request

1. Satellite Symposium

A total of 6 slots are available for the Satellite Symposia. Here applies: first come, first served

- Symposium during the scientific programme in the lecture hall
- 45 mins including room rental, technical equipment and technician for the satellite symposium
- 1/1 advert page of the symposium in the final congress programme
- Advert page on congress website
- Poster and signposting on site, 5 posters to be displayed
- Supporting staff from the organiser
- Banner on congress website
- 5 Scientific Badges

Satellite Symposium during scientific programme

(package price including technology and room rental)

€ 24.500,00

Breakfast Satellite Symposium before scientific programme

(package price including technology and room rental)

€ 15.000,00

Evening Satellite Symposium after scientific programme

(package price including technology and room rental)

€ 17.000,00

The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses.

If speakers are selected from our faculty list for the Satellite Symposium, exhibitors will be required to contribute 50% toward travel & lodging expenses.



PRICES & PACKAGES

2. Innovation Room

- To show new products and for personal discussions. Price depends on size

3. Advertisement on Site

- | | |
|---|------------|
| <input type="checkbox"/> Logo/advert placement in the lecture hall during break (main screen) | €1.500,00 |
| <input type="checkbox"/> Roll up placement (price per roll up) | € 500,00 |
| <input type="checkbox"/> Advertisement in the final programme booklet (distributed on site and downloadable on website) | € 3.000,00 |
| <input type="checkbox"/> Speaker center – company logo on the entrance | € 500,00 |

4. Advertisement online

- | | |
|--|------------|
| <input type="checkbox"/> Company logo pro newsletter | € 500,00 |
| <input type="checkbox"/> Banner on website | € 2.000,00 |

5. Insertion in the conference bags (approx. 1'200 pieces)

Each participant receives a conference bag at registration.

- | | |
|---|------------|
| <input type="checkbox"/> Insertion in conference bag | € 1.000,00 |
| <input type="checkbox"/> Notepads or pens branded with the sponsor company name | € 500,00 |

6. Congress-App

- | | |
|---|------------|
| <input type="checkbox"/> Push-Notification to devices (ECC participants):
PN could be used to announce a satellite symposium or activities at the booth | € 1.500,00 |
| <input type="checkbox"/> Banner on programme level in the app:
desired banner appears at the bottom of the programme | € 1.500,00 |

7. Poster Award Sponsoring

- | | |
|---|------------|
| <input type="checkbox"/> Prize for best poster (ceremony on site and online announcements) from | € 2.000,00 |
|---|------------|

The Poster Award will be named after your company – e.g. L'Oréal Poster Award

8. Stand building and dismantling timetable

Building: Sunday, November 27, 2022 07:00 AM – 09:00 PM
Dismantling: Thursday, December 1, 2022 04:00 PM – 10:00 PM

9. Special Requests

Tailored Packages can be arranged to suit your requirements. Feel free to contact the Sponsorship and Exhibition Manager to discuss your needs: rebecca.anthony@medkongress.ch



PRICES & PACKAGES

10. Get together Apero

The supporter has the opportunity to sponsor the Get Together Apero on the first evening, to which all registered participants are invited.

- Opportunity to present your company's logo at the catering point within the exhibition during the welcome reception.
- Support will be identified in the Industry Support and Exhibition section of the website and congress app, as well as through signage during the event.

Get together Apero

€ 3.000,00

11. Festive Evening

Sponsors of the dinner give the organizer the opportunity to lower the cost of tickets for the dinner, making it affordable for more delegates. Or sponsors can decide to support a special social activity (e.g. band) for the dinner.

- Supporter's logo at the entrance of the Festive Evening venue.
- 5 complimentary tickets for the supporter's guests.
- Opportunity to provide company logoed items for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the website, and through signage during the event and in the acceptance speech during the event and in the acceptance speech by the ECC President.

Festive Evening

€ 4.000,00

Breach of regulation will result in a penalty.



Acceptance of Terms

With this signature, the exhibitor confirms to accept the »Rules for Exhibitors«¹⁾ and the »Manual«²⁾ of Congress Events St.Gallen without reservation as part of the present contract which will only be valid after being signed by the Olma Messen St.Gallen. In particular, the exhibitor accepts the regulations concerning:

- Inclusion of co-exhibitors and in particular the joint liability of the exhibitor and co-exhibitors
- Compulsory liability insurance
- Cancellation of application and withdrawal from agreement by exhibitor
- Fair management's right to revoke, remove and guide
- Organisers exclusion of liability
- Fire brigade and other safety regulations
- Fair management's right to check, issue instructions and intervene
- Exhibitor's obligation to provide information
- Contractual penalties and additional costs

^{1,2)} Documents can be downloaded either at www.colorectalsurgery.eu or

¹⁾ https://www.olma-messen.ch/sites/default/files/2019-07/Ausstellerreglement_Englisch_2019_ENG.pdf

²⁾ https://www.olma-messen.ch/sites/default/files/2021-02/FO_CE_EN_Handbuch_210222.pdf

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Sponsorship and Exhibition Manager: Rebecca Anthony: rebecca.anthony@medkongress.ch

The organisers shall retain:

- € 10 % of the agreed package amount if the cancellation/ modification is made before June 30th, 2022, inclusive
- € 50 % of the agreed package amount if the cancellation/ modification is made between July 1st, 2022 and September 30th, 2022, inclusive
- € 100 % of the agreed package amount if the cancellation/ modification is made after September 30th, 2022

The cancellation policy applies also to a case of change into a virtual congress. In case of a virtual congress, 20% discount will be applicable on satellite symposia and exhibition packages.

Place of Jurisdiction and Choice of Law

Exhibitors accept St.Gallen (Switzerland) as the place of jurisdiction for any disputes that may arise out of this contract. Swiss law shall be applicable exclusively.

Place and date

St.Gallen,

Authorised signature of exhibitor

Medkongress AG (Organizer)

Send to:

Medkongress AG
Achslenstrasse 13
9016 St.Gallen
Telefon +41 (0)71 282 06 00
exhibition@colorectalsurgery.eu